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SUBJECT: International Dyslexia Day 2024

Through these lines, I am pleased to invite you again to participate in the international campaign “United for Dyslexia” which is celebrated on October 8th, on the occasion of our International Day. The initiative is coordinated by our International Observatory of Dyslexia and other Specific Learning Difficulties (OIDEA) and aims to give greater visibility to this learning disorder, which affects at least 10% of the world's population and which, in many cases, is detected late due to being a totally invisible disorder, which causes most school failures and dropouts.

During these last years, the impact of this campaign has been exceptional, as more and more City Councils, Parliaments, National Assemblies, Senates and other Institutions around the world have lit up in turquoise as a sign of solidarity towards our cause and collective to make Dyslexia visible.

We hope to count on your valuable support in 2024, lighting up in turquoise blue (#41A1AC) those buildings or monuments that you consider, and sharing the photographs through social networks, achieving greater awareness and visibility of people with dyslexia together. You can tag us on the main social networks with the user @disfam and the hashtag #UnidosPorLaDislexia.

For any additional needs, we have enabled the website www.disfam.org/8oct and the email 8oct@disfam.org for everything related to the International Dyslexia Day.

Thanking you in advance for all your support in this campaign, I say goodbye with the testimony of my highest consideration.

A warm greeting and thank you very much,

Iñaki Muñoz
President of Disfam